To: All A-Plus Stores
From: McLane Northeast
Subject: Winston $.25 off Promotion

A-Plus Stores have a limited amount of specially stickered Winston $.25 off product available only through McLane. Pricing will be $2.50 off per carton. All Corporate Stores will receive an automatic distribution. All Franchise Stores should mail this flyer back to McLane, if they would like to participate in this promotion. All flyers must be returned by 3/13/95. McLane Company will make follow-up phone calls between the hours of 8:00 AM and noon, within the next two weeks, to make certain all stores have been offered this promotion. Stores will have the choice of taking a 30 or 60 carton distribution. All product will ship the week of 4/3/95. Thank You!

Winston 60 Carton Promo

Consists of:

20 Winston Soft
10 Winston Box
15 Winston Light Soft
5 Winston Light Box
5 Winston Select Box Full Flavor
5 Winston Select Box Light

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Winston 30 Carton Promo

Consists of:

10 Winston Soft
5 Winston Box
7 Winston Light Soft
4 Winston Light Box
2 Winston Box Full Flavor
2 Winston Select Box Light

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Customer Signature _____ Account Number _____

Address _____

51855 1228

Source: https://www.industrydocuments.ucsf.edu/docs/sgxn0000